

LOVE, NILS

ANNUAL REPORT
FY 2017/2018





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01 INTRODUCTION

OUR VISION, MISSION & WORK

OUR VISION

To be a beacon of hope and resilience for paediatric cancer patients and their caregivers in Singapore.

OUR MISSION

To provide children with cancer and their caregivers much needed healthcare guidance, emotional care plus social and community support that will enable them to thrive.

OUR WORK

Hope and support for children with cancer.

To provide families with knowledge and resources. To provide children with cancer patient navigators, integrated therapies, housing, toy donations, free tickets to events, programmes, and more. As a registered charity, our goal is to be there for them before, during and after treatment, every step of the way.





FOUNDER'S STATEMENT

We have arrived.

Dear Friends,

In 2018, LOVE, NILS became a registered charity in Singapore – a status we have worked very hard to attain. I am very glad we did. Because in the space of that year, we have been able to provide much needed support to some 500 children with cancer and their families.

We started back in 2015, holding toy drives out of my home, reaching out via a humble Facebook page. We were grateful for the many toy donations that kindly came from friends and the community. These toys were hand-delivered by my family and I to the National University Hospital's (NUH) paediatric cancer ward, where my late son Nils was deeply cared for during his own brave battle with cancer after being diagnosed in 2012. We have never looked back.

A community of hope and support.

We received our first fund donations in April 2017, even before we were registered as a non-profit. In the following 4 months, I gathered a strong board of like-minded individuals and an accounting firm to help us craft a constitution.

I had a clear vision. From my own experiences with my son and interactions with other families in Singapore and Seattle, I came to know what children with cancer and their families needed beyond just medical treatment. They needed a community of hope and support. I'm very proud to say that LOVE, NILS now supports children and their families in multiple areas, from health care guidance to emotional care.

It has been an honour to work alongside so many passionate volunteers and students who share our vision. Our board too has been deeply involved, engaging the children at our toy donations and toy drives. The gift of everyone's time, effort, diverse skills and connections has raised awareness of our cause and brought LOVE, NILS to a broader audience.

There is much to do.

In 2019, we will be supporting NUH in hiring a care coordinator for the children's cancer ward and to assist in housing arrangements for families seeking help from abroad. It is our aim to provide both of these as soon as possible. The first goal requires us to raise SGD\$100,000 so we can support a full-time care coordinator over 2 years. I cannot overstate how crucial this role is in helping children and their families navigate the healthcare system to receive the necessary care and treatments they need.

We are also seeking IPC (Institutions of a Public Character) and 501C(3) status in Singapore and the USA respectively. This status allows LOVE, NILS donors to claim tax relief from their assessable income and can help us attract more donors and funds.

This year, we will work even harder to raise funds and awareness, partner with corporates, medical professionals and the community-at-large to provide invaluable programmes, guidance and assistance. We will do whatever it takes to bring smiles to the children and families who need our care and support. And we look forward to achieving that with you.

Best,

LESLI BERGGREN
Founder

BOARD OF DIRECTORS



LESLI BERGGREN
Founder, LOVE, NILS



DAVID HOSS
Principal, Singapore American School



IAN BICKERTON
Founder, BrandInterprise Advertising

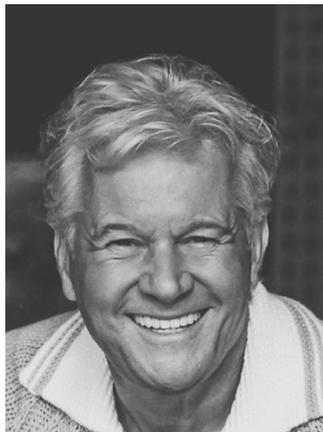


ASHA DIXIT
Founder, Money Matters

ADVISORS



DR PRIYA SEN
Founder, Skin & Laser Centre



CHRIS WILSON
Founder, Water & Healthcare Foundation



MARTHA CHAUDRY
Founder, Martha Chaudry Photography

CORE VOLUNTEERS



LAN FISHER

Events, Photographer



LOUISE STEFANSSON

Events



CAROLYN EDDS

Events, Student Projects,
Administrative, Fundraising



EN LERK LAW

Content Strategy, Development,
Gridhaus



YUNG TYNG LEE

Content Strategy, Design,
Gridhaus



GAO RONGJUN

Content Strategy, Copywriter,
RJwrites



UPDESH GILL

Accountant



MARYSCOT THOM

Project Director



CLAIRE BERGGREN

Events, Fundraising, Media



EMILY VICTORIA FISHER

Media, Photographer, Events



THE JEANS & GEMS BENEFIT DREAM TEAM

From L to R— MaryScot Thom, Shelby Pazos, Carolyn Edds, Barb Davis,
Tina King, Catherine Poyen, Patricia Sadayasu

ORGANISATION STRUCTURE

LESLI BERGGREN

Founder/Director

DAVID HOSS

Director

IAN BICKERTON

Director

ASHA DIXIT

Company Secretary

UPDESH GILL

Accountant

MARY SCOTT

Project Director

CARLOYN EDDS

SHELBY PAZOS

CATHERINE POYEN

TINA KING

PATRICIA SADAYASU

BARB DAVIS

LAN FISHER

Annual Fundraising Committee

FIDUCIA LLP

Auditors



THE MEANING BEHIND LOVE, NILS

During his battle with cancer, Lesli's son Nils wrote letters to family and friends asking for prayers and strength. He always signed off as "Love, Nils".

Now, LOVE, NILS the charity will continue to embody his hope and fighting spirit.

Love,
Nils

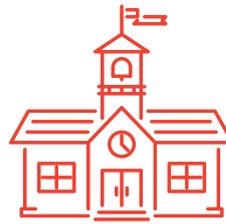
02 OVERVIEW

A QUICK LOOK AT THE NUMBERS

OUR JOURNEY SO FAR



We've supported **2**
hospitals



and **1** **school**



reached over **500 children**
and their family members



helped them spend some
much-needed quality time
together with over **200**
free tickets to events and
plays



and brought cheer to the
kids with over **475 new**
toys!



WE RECEIVED
\$44,361 SGD
IN DONATIONS

From 1 September 2017 – 31 August 2018

\$900

IN TOY DRIVES

\$20,845

BY INDIVIDUALS

\$1,000

FROM CORPORATIONS

\$15,336

FROM SOCIETIES

\$4,000

FROM SOCIAL CLUBS

\$2,280

FROM ASSOCIATIONS

HIGHLIGHTS FROM 2017–2018



OCTOBER 2017

LOVE, NILS is Born

We become a non-profit.

NOVEMBER 2017

Read On

LOVE, NILS brochures find their way into NUH and the public.

JANUARY 2018

Hair Today, Gone Tomorrow

Our donor, Christian Lukey shaves his beard and raises \$9,150.

FEBRUARY 2018

The Empire Gives Back

Our 3rd Toy Donation takes place with some iconic characters at NUH.

Wearable Art

Singapore American School students create a T-shirt design project for children with cancer at NUH.

MARCH 2018

Ball of a Time

St Patrick's Society raises \$15,336 for us at their annual ball.

Heart On Sleeve

Children with cancer design their own T-shirts to raise funds.

APRIL 2018

LOVENILS.org Goes Live

We have an official website!

MAY 2018

Never Go Out of Style

Our beneficiaries attend the Harry Styles concert, thanks to Lushington Entertainments.

The Return Of The Toy Drop

LOVE, NILS and the 501st Legion spread love at KK Women's and Children's Hospital.

APRIL 2018

Relationship Status

LOVE, NILS becomes a registered Singapore Charity!



CALENDAR OF EVENTS



OCTOBER 2017

- LOVE, NILS becomes a Singapore-registered non-profit organisation.
- We apply for charity status.
- Students at Singapore Management University choose us for their class branding/marketing project.

NOVEMBER 2017

- Charity platform “100 People Doing Good” hosts an event to allow charities to speak and raise funds. We are one of the speakers and raise \$4,000.
- The first ever LOVE, NILS brochures are printed and placed in NUH to reach out to families fighting cancer.

DECEMBER 2017

- We give a presentation at Sir Manasseh Meyer International School on how toy drives can help sick children in hospitals. The school generously donates boxes of new toys to children with cancer at NUH.

JANUARY 2018

- Our annual Toy Drive for kids with cancer takes place at Lesli's home.
- Our donor, Christian Lukey shaves his beard and raises \$9,150 for LOVE, NILS.
- Marketing agency gyro APAC lends their time and support to our Toy Drive and publishes our story. Arranged by our board member Ian Bickerton, it reaches 700 gyro APAC employees across the world.

FEBRUARY 2018

- Our 3rd Toy Drop takes place with Darth Vader and his Storm Troopers. The children and their families are treated to a toy store experience where they can browse and shop as if they were at a mall. Each child receives new toys at both inpatient and outpatient children with cancer wards at NUH.
- National Youth Achievement Award (NYAA) students at the Singapore American School create a T-shirt design project for the children at NUH. Children are given art supplies and a T-shirt with their drawing printed on it. Posters are created to raise awareness.

MARCH 2018

- We give a presentation to travel solutions company, Amadeus. They raise \$1,000 for LOVE, NILS at the Terry Fox run.
- St Patrick's Society chooses us as their charity for their annual ball. They raise \$15,336.
- LOVE, NILS makes its own T-shirts to raise funds.



APRIL 2018

- We become an official Service Club at the Singapore American School. The school's NYAA students raise funds for LOVE, NILS by selling homemade baked goods and the T-shirts designed by our beneficiaries.

MAY 2018

- We collaborate with Lushington Entertainments, providing 70 tickets for our beneficiaries to attend the Harry Styles concert at the Singapore Indoor Stadium.
- Together with the 501st Legion – the Singapore chapter of the worldwide Star Wars costuming organisation – we do a toy drop at KK Women's and Children's Hospital. Over 40 children receive 5 new toys each.
- Our volunteer committee begins planning for a fundraising benefit.
- The Mother's Day Music & Art Experience Session takes place. Sponsored by the Tang Tee Khoo Grand Series, The Red Pencil, British Airways and the National Gallery Singapore, we invite children with cancer and their mothers to a private concert of Brahms. Art therapists help children translate the music into their own art creations.
- University students/Singapore American School alumni raise funds for LOVE, NILS by selling raffle tickets for an upcoming American Association Fourth of July event.

JUNE 2018

- Isha and her younger brother Avi give up their birthday presents to raise funds for children with cancer. Their parents match the donations and raise \$3,670.
- LOVE, NILS becomes a registered Singapore Charity.
- The American Association of Singapore (AAS) raises \$2,280 for LOVE, NILS at their Fourth of July celebration.



OUR MAIN GOALS FOR 2019

Raise \$100,000 to hire a full-time care coordinator at NUH over 2 years

A crucial role to direct families to social, emotional, medical and community help they need

Attain IPC & 501C(3) status

So we can issue tax-deductible receipts to donors for qualifying donations.

Kickstart deeper & broader collaborations with medical institutions

In Singapore and beyond

Carry out our 2019 Calendar of Hope

Bringing children and their families to more events and concerts

More programmes, fundraising & outreach

More toy donations & drives

More partnerships

With corporations, schools, industry professionals, foundations and charities.

And welcome more volunteers into the LOVE, NILS family!



HOW YOU CAN SUPPORT LOVE,NILS

Volunteer with us

We are always looking for dedicated individuals to help us provide more support to these children and their families.

www.lovenils.org/volunteer

Every donation makes a difference

With your support, we can make an impactful difference by hiring care coordinators, provide holistic therapeutic support, sponsor accommodations, provide free tickets to events for children with cancer and their family.

www.lovenils.org/donate

STORIES FROM THE LOVE, NILS FAMILY



More Hair In The Game

Our Donor, Christian Lukey

After hearing our founder Lesli speak at an awareness forum for charities in October 2017, Christian Lukey created an online campaign offering to shave his beard. He raised and matched the funds, donating a total of \$9,150.

He then engaged his company, Amadeus to adopt LOVE, NILS as their selected charity for the Terry Fox run and raised a further \$1,000. These funds helped us start “What Do You Want To Be When You Grow Up?”, our cancer awareness T-shirt project at NUH, funding our art supplies, new toys and T-shirts for the kids. It has been our honour and privilege to receive such selfless support from Christian.

Doing It For The Kids

Our Volunteers, Carolyn & Lan

“What a journey it’s been over the last year interacting with the children... collecting and sorting toys, delivering them to NUH, taking children and their families to concerts and productions, assembling art kits and distributing them in the ward as part of our T-shirt project!

It’s been incredible partnering students at the Singapore American School and to be part of the LOVE, NILS service club efforts. I’m honoured to be a LOVE, NILS volunteer!”

Carolyn Edds



“My interest in LOVE, NILS is its focus on addressing the vulnerability of the human spirit. The cancer journey attacks all senses. Last year, I had the privilege of being a part of the toy drop at NUH’s paediatric oncology ward. I was truly touched and inspired by these children who are the true heroes of it all.

Experiencing their warm smiles and their positivity brought out such raw emotions. They serve as powerful reminders that more awareness and funding are needed to give much hope and emotional support to children with cancer and their families.”

Lan Fisher





A Day To Remember

Our Beneficiary, Mrs. Lim Sze Ling
whose son Dylan battled cancer

"One day I received a message from Dylan's doctor, inviting Dylan to a live concert. Soon after, the hospital sends me the tickets with compliments from LOVE, NILS. That was the first time I heard of them.

Dylan was so excited on the day as it was his first ever live show. He took many group photos with his friends and LOVE, NILS' volunteers. All the kids were so happy. Dylan keeps asking me when he can go for such a show again.

LOVE, NILS is also currently helping us to seek out a volunteer tutor for Dylan as he has been struggling with school. I would like to take this opportunity to say thanks to LOVE, NILS for being so helpful and supportive and for making that day such a memorable one for him."

Mrs. Lim Sze Ling

“

"I was super touched when I got to know history of LOVE, NILS. For Lesli, you do kind and selfless acts for the children with cancer by interacting with the children and families, toys drives and much more. We are grateful to be given the opportunity to 'draw your own shirt' and with that drawing, we are able to 'Pay it Forward' by raising funds for LOVE, NILS.

A big thank you to LOVE, NILS."

Ewe Yen Yen

03
FINANCIAL



FINANCIAL STATEMENT

LOVE, NILS LTD.
[UEN. 201724930Z] Audited Financial Statements
Financial Period from 01 September 2017 (Date of Incorporation)
to 31 August 2018

STATEMENT OF FINANCIAL ACTIVITIES FOR THE FINANCIAL PERIOD FROM 01 SEPTEMBER 2017 (DATE OF INCORPORATION) TO 31 AUGUST 2018

INCOME

Income from generating funds	01.09.2017 to 31.08.2018 (\$\$)
Donation	44,320
Income from charitable activities	
Sale of product	40
Other income	1
TOTAL INCOME	44,361
Governance and other administrative costs	
Administrative expenses	250
Advertising/Promotional	282
Audit fees	2,889
Bank charges	39
Dues and subscriptions	223
Professional fees	7,523
Stationery	915
Supplies	2,433
Other expense	204
TOTAL EXPENSES	14,758
NET SURPLUS FOR THE FINANCIAL PERIOD	29,603

STATEMENT OF FINANCIAL POSITION AS AT 31 AUGUST 2018

ASSET

Current asset	2018 (\$\$)
Cash and cash equivalents	36,847
TOTAL ASSET	36,847

LIABILITY

Current liability	
Other payables	7,244
TOTAL LIABILITY	7,244

NET ASSETS	29,603
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FUND

Unrestricted fund	
General Fund	29,603

Reserves Policy:

Aim to achieve a reserve level of Approx. 3 years operating Expenditure. The reserves would be set aside to provide financial stability and the means for the development of society's principle activities. The management Committee reviews the amount of reserves on a regular basis to ensure it fulfils society continuing obligation.



04
ANNEXES

BOARD OF DIRECTORS

DAVID HOSS

Principal, Singapore American School

ASHA DIXIT

Founder, Money Matters

LESLI BERGGREN

Founder, LOVE, NILS

IAN BICKERTON

Founder, BrandInterprise Advertising

ADVISORS

DR PRIYA SEN

Founder, Skin & Laser Centre

CHRIS WILSON

Founder, Social Capital Venture Water & Healthcare Foundation

MARTHA CHAUDRY

Founder, Martha Chaudry Photography

CORE VOLUNTEERS

LAN FISHER

Events, Photographer

LOUISE STEFANSSON

Events

CAROLYN EDDS

Events, Student Projects, Administrative,
Fundraising

EN LERK LAW

Content Strategy, Development, Gridhaus

YUNG TYNG LEE

Content Strategy, Design, Gridhaus

GAO RONGJUN

Content Strategy, Copywriter, RJwrites

UPDESH GILL

Accountant

EMILY VICTORIA FISHER

Media, Photographer, Events

MARY SCOTT THOM

Project Director

CLAIRE BERGGREN

Events, Fundraising, Media

CARLOYN EDDS

SHELBY PAZOS

CATHERINE POYEN

TINA KING

PATRICIA SADAYASU

BARB DAVIS

LAN FISHER

The Jeans & Gems Benefit Team

PARTNERS

LOVE, NILS would like to show their deepest appreciation for the time, love and support in one form or another from these wonderful individuals and partners:

AMADEUS

ST PATRICK'S SOCIETY SINGAPORE

GYRO GLOBAL CREATIVE

MMSA: METHANOL MARKET SERVICES ASIA

SIR MANASSEH MEYER INTERNATIONAL SCHOOL

SINGAPORE MANAGEMENT UNIVERSITY

GRIDHAUS

501ST LEGION SINGAPORE GARRISON

MONEY MATTERS FOR EXPATS PTE LTD

NATIONAL YOUTH ACHIEVEMENT AWARD COUNCIL

NYAA STUDENTS

AMERICAN ASSOCIATION SINGAPORE

100 PEOPLE DOING GOOD

100 WOMEN WHO CARE

INCONTACT COUNSELLING & TRAINING

ASPIRE COUNSELLING

PRAGYA INNER WISDOM

LOTUS PSYCHOTHERAPY

TANG TEE KHOON GRAND SERIES

CHRISTIAN LUKEY

SINGAPORE AMERICAN SCHOOL

LUSHINGTON ENTERTAINMENTS PTE LTD

THE RED PENCIL

BRITISH AIRWAYS

NATIONAL GALLERY SINGAPORE

ISAH, AVI AND SVETLANA DUNAEVSKAYA

AAMEENA AHMAD

LOVE, NILS

LOVE, NILS LTD.

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LOVE, NILS is a Singapore
registered charity
UEN 201724930Z

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03-23 Botanic Gardnes View
Singapore 288292

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hello@lovenils.org

Website

www.lovenils.org